

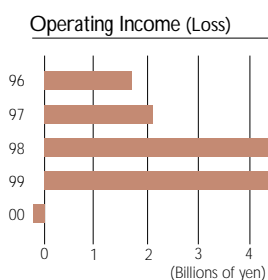
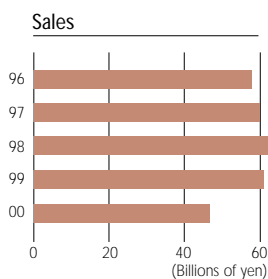
Printing Systems Group

Strategically positioned for the Print-on-Demand revolution with new products for flexible, high-quality document production



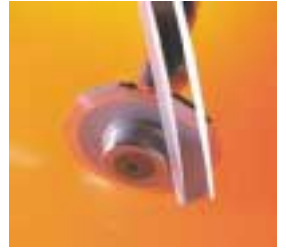
Responding to Customer Needs as an Overall Printing Solution Provider

Upon the introduction of the business group system in April 2000, the Printing Division was renamed the Printing Systems Group. The effect of the new decentralized business group organization will be to increase the speed of decision-making, and encourage more active employee participation. Another objective of the business group system is to raise the cooperation between Hitachi Group enterprises that share similar sophisticated technologies and know-how regarding printing systems. As seen in the emergence of Print-on-Demand and multifunction printers, the trend for printers is toward increasing diversification and higher print quality. Therefore, we intend to cooperate with Hitachi Group companies that have advanced printer technologies and marketing know-how, such as Hitachi, Ltd., Nissei Sangyo Co., Ltd., Hitachi Electronics Services Co., Ltd. and Hitachi Information Systems, Ltd., and to meet customer requests as an overall printing solution provider.



Cut-Sheet Laser Printer DDP70 Series Inaugurates Print-on-Demand Era

The DDP70 black and white laser printers have output quality that reaches 600 dpi and speeds as high as 70 pages (lateral A4 size) per minute. Through combination with



optional finisher attachment for folding and book-binding, DDP70 printers can rapidly and affordably print manuals, small booklets and other small-lot multi-page printed matter. As such, the DDP70 series are among the first-ever laser printers to truly meet the needs of the coming Print-on-Demand era.

DDP70 Series Recording Remarkable Sales Growth in the U.S. and Europe

"Hitachi Micropress" in the DDP70 series has already been launched in the U.S. and Europe, ahead of its marketing in Japan (scheduled for this autumn).

Market Launch of High-Speed Continuous-Paper Laser Printer "LBO7" (High Resolution Model)

The LBO7 series are high-speed continuous-paper laser printers characterized by 600 dpi resolution and a printing speed of 165 pages per minute. Because high speed and high visual quality are realized, the printers are suitable for printing advertising flyers and direct-mail inserts, and are compatible with Print-on-Demand systems.

Hitachi Koki Is Opening the Future for Printers, Based on Its Topflight Technology

The printing systems manufactured by Hitachi Koki employ a variety of state-of-the-art technologies. The flagship of our laser printers (LB16A) is among the world's fastest continuous-paper printers. It is capable of printing 324 pages per minute. Incorporated at the heart of this remarkable printer is super-precise processing technology that limits the reflective error of the printer's polygon mirror to 1 mm or less at a distance of 100 m.



High-speed continuous-paper laser printer

Hitachi Koki cut-sheet laser printers and dot-matrix/band printers also deliver world-class performance, as the former can print 135 pages per minute, while the latter can print 1,000 lines per minute. Hitachi Koki's dot-matrix/band printers are supplied to major computer manufacturers on an OEM basis, and they are actively used by banks and package delivery companies.

Currently, our dot-matrix/band printers hold the No. 1 share in Japan, and demand for them is rapidly rising in China and other Asian countries.



Cut-sheet laser printer